

TOURIST DEVELOPMENT COUNCIL (TDC)

The TDC was created pursuant to Highlands County Ordinance 01-02-20 and operates in accordance with Florida Statute 125.0104. The TDC administers funds collected from a tourist development tax on occupied transient lodging sales, i.e. hotels/motels, campgrounds and other short-term lodging rental. The funds are designated to promote Highlands County as a preferred visitor destination. The Highlands County Board of County Commissioners appoints the TDC members to four-year terms. The nine-member TDC is typically made up of one representative from the Board of County Commissioners, two municipal officials, 2-3 owners or operators of tourist accommodations (which are subject to the tax) and 2-3 members of the community who are not subject to the tax but have demonstrated an interest in tourism development. All applicants to serve on the Highlands County Tourist Development Council must be electors.

The committee appointment process requires the attached “Application for Committee Appointments” form to be completed, either Online and submitted via e-mail to mdrake@hcbcc.org, or printed and mailed to:

Highlands County Board of County Commissioners
Attn: Michelle Drake
600 S. Commerce Ave.,
Sebring, FL 33870

Additionally, please review the Policy for Appointed Committee for guidelines on serving on a BOCC advisory committee. The Policy is available on the Citizen Committees tab on HCBCC.net.

To learn more about the Highlands County TDC (dba Visit Sebring), please visit <https://visitsebring.com/about/>

Highlands County Tourist Development Council (TDC)
APPLICATION FOR APPOINTMENT

Contact Information:

List Name:

List Address:

List Phone:

List Email:

Employment Experience:

List Current Employment and Brief Description:

List Previous Employment and Brief Description:

Education / Special Training List High School Attended:

List College Attended:

List Any Special Training or Education Completed:

List Activities and Interests:

List any boards or committees that you are currently appointed, elected offices held, or law enforcement positions held:

Please tell us if you are related to any county employee or county commissioner, and if so, please indicate who you relative(s) are:

Important:

The Highlands County Board of County Commissioners has an adopted Code of Conduct for persons serving on committees, boards, and panels appointed by the Highlands County Board of County Commissioners. A copy can be found at www.hcbcc.net. Please indicate by signing below that you have read and understand the adopted Code of Conduct.

Sign here:

List the Date Submitted:

Highlands County Tourist Development Council Q&A

Please complete the following Questions:

1) What does tourism development mean to you?
2) Why do you want to serve on the Tourist Development Council (TDC)?
3) As a council member, how would you promote tourism development for the county?
4) What are your goals for Highlands County's tourism development?
5) What TDC events (meetings, education seminars, luncheons, etc...) have you attended?

In addition, please attach formal résumé