

2020-2024 Visit Sebring Tourism Award Winners

Hotel Service Champions

Sophie Holland – Inn on the Lakes (2024)
Kacey Mee - Residence Inn & Tru by Hilton Sebring (2023)
Erika Treadwell – Alice Consulting Services (2022)
David Bruns – Hotel Jacaranda (2021)
Yanique Blackellar – Inn on the Lakes (2020)

Attraction Service Champions

Randee Baker – Wet Dogs Brewing (2024)
Kelly Dressel – Children’s Museum of the Highlands (2023)
Gilbert & Katie Randall – The Barn at Paso Fino
Lorrie Smith – SFSC Performing Arts (2021)
Mimzy (Mimi) Velour – Sugar Sand Distillery (2020)

Restaurant Service Champions

Cindy Pollaro – The 301 & Sugar Sand Distillery (2024)
Vernon & Teresa Hinote – Cowpoke’s Watering Hole (2023)
Kelley Rewis – Avon Park BBQ
Danielle Jackson – Hotel Jacaranda (2021)
Debra Overbeck – Chicane’s Restaurant (2020)

Sports Champions

Sebring Youth Baseball – Dixie Youth State Tournaments (2024)
Cherie Bortnick – Spartan (2023)
Andy Kesling – Citrus Golf Trail (2022)
Lidia & Uli Fluhme – GFNY (2021)

Rising Star Champions

Chris & Robert Adams – Sebring Soap Co. (2024)
Dori Nicole Matthews – Sugar Sand Distillery (2023)
Ray Aguirre - LaQuinta by Wyndham (2022)
Yunii del Cueto – Sophie’s Café (2021)
Tonya Kahn & Stephanie Nelson – Organically Local (2020)

Innovation Champions

Kristie Vazquez – Downtown Sebring CRA (2024)
Susan Roberts – The Red Easel (2023)
Alexa Murray – Secret Gardens Winery (2022)
Don Davies – Sugar Sand Distillery (2021)
Tiffany Cadzow & Devra Moore – Mon Cirque Wine Bar (2020)

Volunteer Champions

Bob Hoffman – Alan Jay Wildstein Center for Performing Arts (2024)
Debbie Prescott – Children’s Museum of the Highlands (2023)
Jim Reed – Florida Fish & Wildlife Conservation Commission (FWC) (2022)
Ruth Fletcher – Sebring Area GeoTour (2021)
Natalee Kovens – Peter Powell Roberts Museum (2020)

Humanitarian Champions

Kristen Smoyer – Lake June Pontoons (2024)

Colleen Paul-Hus – Culina at the PARC (2023)

Cruiser & Christy Crews, Crews Companies (2022)

Tonya Kahn & Stephanie Nelson– Organically Local (2021)

Phil & Christine Hatfield – Inn on the Lakes (2020)